





ap error

 <b>Placer.ai</b>	<b>Uptown Gig Harbor</b> ⋮  4601 Pt Fosdick Dr NW, Gig Harbor, WA 98335	<b>Vs</b>	<b>Point Fosdick Square</b> ⋮  4831 Point Fosdick Dr NW, Gig Harbor, WA 9...
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 Last 12 Months

 Export ▾

## Metrics

### Uptown Gig Harbor

4601 Pt Fosdick Dr NW, Gig H...

### Point Fosdick Square

4831 Point Fosdick Dr NW, Gi...



Metric Name	Uptown Gig Harbor 4601 Pt Fosdick Dr NW, Gig Harbor, W...	Point Fosdick Square 4831 Point Fosdick Dr NW, Gig Harbor,...
Visits	2M	2M
Visits / sq ft	8.14	11
Visitors	348.6K	282.5K
Visit Frequency	5.8	7.19
Avg. Dwell Time	86 min	47 min
Panel Visits	46.1K	42.5K

## Visits Trend

### Uptown Gig Harbor

4601 Pt Fosdick Dr NW, Gig H...



### Point Fosdick Square

4831 Point Fosdick Dr NW, Gi...

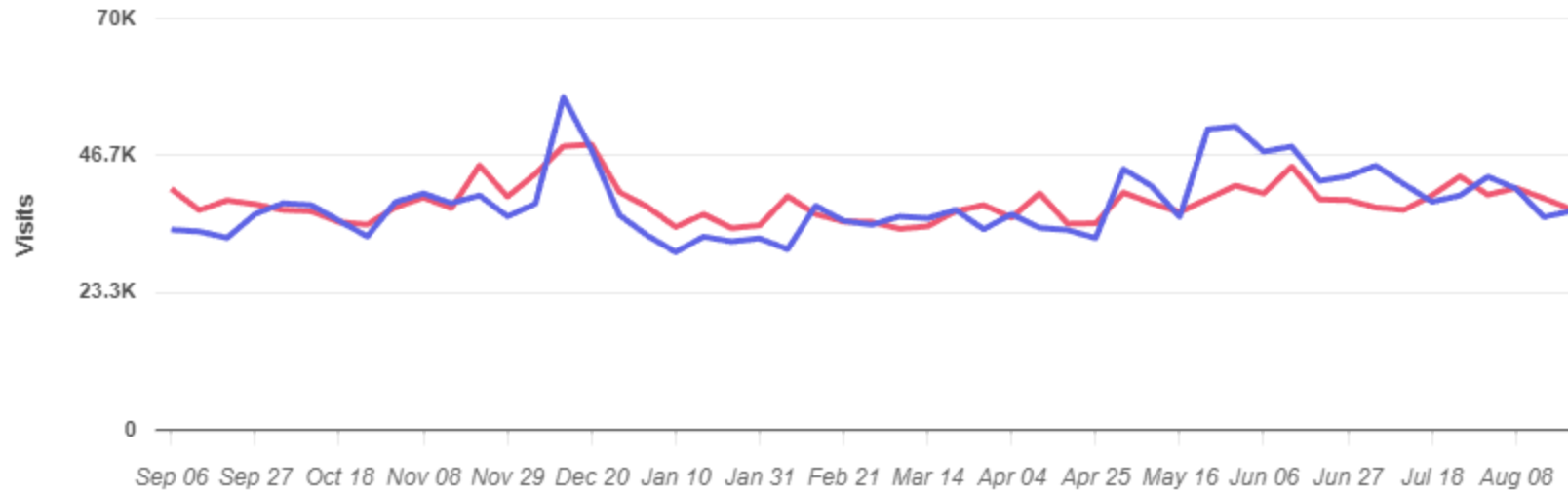


Metric:

Visits

Aggregation:

Weekly



## Tenants Overview

Property:

[Uptown Gig Harbor / Pt Fosdi...](#)

Category:














All Categories ▾

Compare to:

Sep 1, 2020 - Aug 31, 2021

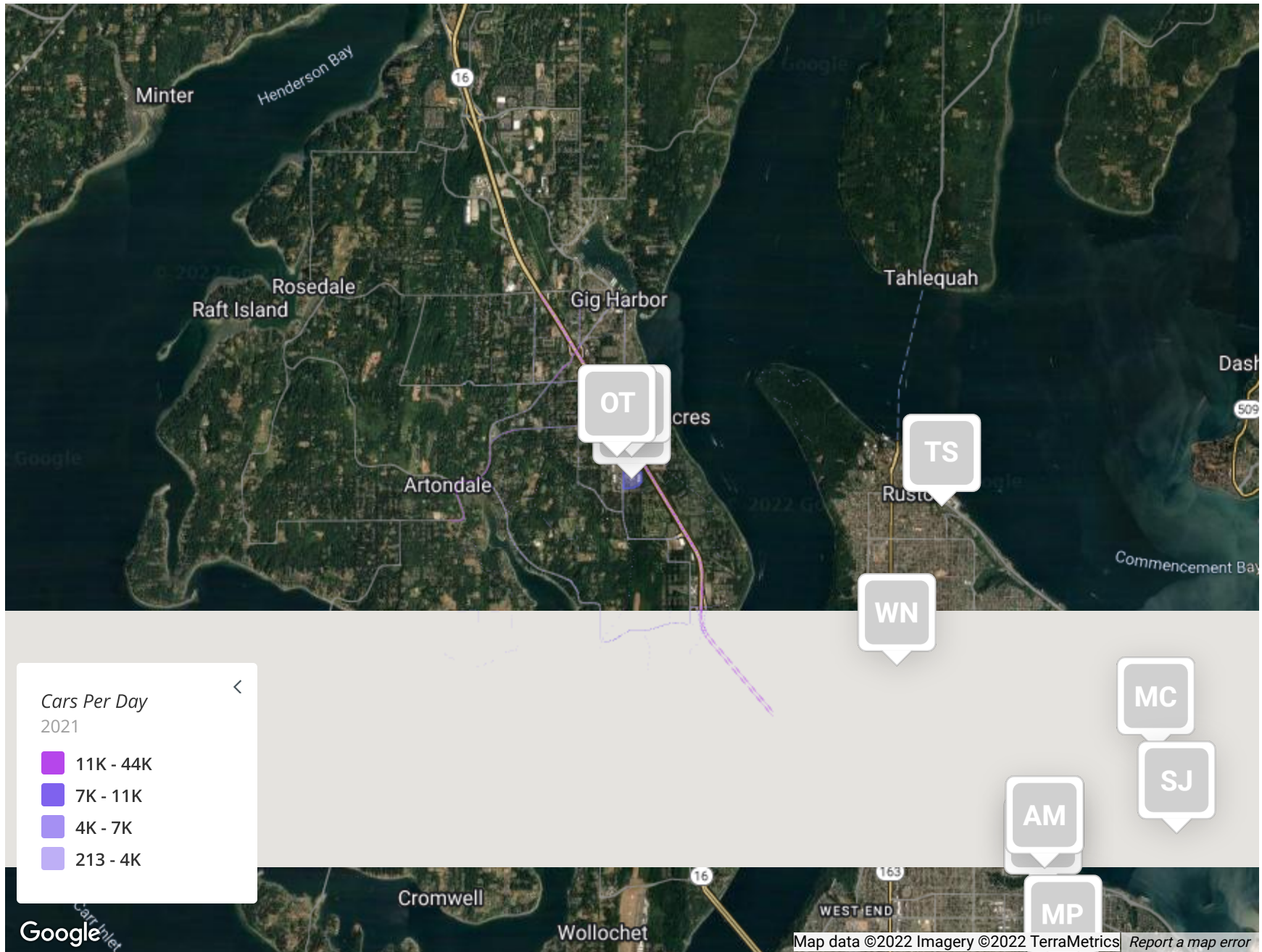


Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State	
<b>Mars...</b>   Department S... 4601 Point Fosdick Dr NW, ...	373.8K (-4%)	10/19 52%	3/19 (-1) 89%	
<b>Galaxy Th...</b>   Theater... 4649 Point Fosdick Dr, Gig ...	307.1K (+230%)	N/A	N/A	
<b>Hom...</b>   Furniture and ... Harbor Country Drive, Gig ...	278.3K (-5%)	9/14 (+1) 42%	7/14 (+2) 57%	
<b>Pan...</b>   Breakfast, Coffe... 4751 Point Fosdick Dr NW, ...	204.6K (+13%)	10/30 70%	9/30 (-1) 73%	
<b>Be...</b>   Breakfast, Coffee... 4635 Point Fosdick Dr Build...	65.4K (+13%)	2/2 (-1) 50%	2/2 50%	
<b>Cut...</b>   Breakfast, Coffe... 4735 Point Fosdick Dr #400...	64.1K (+32%)	3/5 (+1) 60%	N/A	
<b>Talbots</b>   Clothing 4621 Point Fosdick Dr Suite...	49.7K (-9%)	1/1 100%	1/1 100%	

Tenants / Category 	Visits 	Visits Chain Rank, State 	Visits / sq ft Chain Rank, State 
 <b>Sleep N...</b>   Home Impr... 4635 Point Fosdick Dr., Gig ...	<b>41.6K (+892%)</b>	<b>2/6 (+4)</b>  83%	<b>3/6 (+3)</b>  66%
 <b>LOFT</b>   Clothing 4635 Point Fosdick Dr NW ...	<b>31.7K (-18%)</b>	<b>1/3</b>  100%	<b>2/3 (-1)</b>  66%
 <b>Massage ...</b>   Beauty &... 4641 Pt Fosdick Dr Nw Ste ...	<b>24.3K (+67%)</b>	<b>10/16 (+2)</b>  43%	<b>9/16 (+3)</b>  50%

Showing 1 - 10 / 13

# Market Landscape



## Ranking Overview

Within:

Category: Community Shopping Centers

Metric:

Visits

Download 

United States

**2,778** / 6,516

[View List](#)

57%



Washington

**58** / 357

[View List](#)

84%



Local: 15mi

**9** / 65

[View List](#)

87%



**2,762** / 6,516

[View List](#)

57%



**57** / 357

[View List](#)

84%



**8** / 65

[View List](#)

89%



## Typical Visitor Persona

*Uptown Gig Harbor*



Ethnicity White

Income \$75K - \$100K

*Point Fosdick Square*



Ethnicity White

Income \$75K - \$100K

## Favorite Places

Category:

Min. Visits:

All Categories ▾

1

Uptown Gig Harbor / Pt Fosdick Dr NW, Gig Har...				Point Fosdick Square / Point Fosdick Dr NW, Gig...			
Rank	Name	Distance	Visitors	Rank	Name	Distance	Visitors
1	Tacoma Mall / 4502 S St...	7.6 mi	200.8K (57.6%)	1	Uptown Gig Harbor Sh...	0.2 mi	168.6K (59.7%)
2	Seattle-Tacoma Interna...	16.3 mi	196.9K (56.5%)	2	Seattle-Tacoma Intern...	16.2 mi	156.9K (55.5%)
3	Point Fosdick Square / ...	0.2 mi	163.3K (46.8%)	3	Tacoma Mall / 4502 S S...	7.7 mi	149.5K (52.9%)
4	Gig Harbor North / 114...	4.4 mi	158.3K (45.4%)	4	Gig Harbor North / 114...	4.2 mi	142K (50.3%)
5	Olympic Towne Center ...	0.4 mi	140K (40.2%)	5	Olympic Towne Center ...	0.3 mi	125.7K (44.5%)



# Visitor Journey

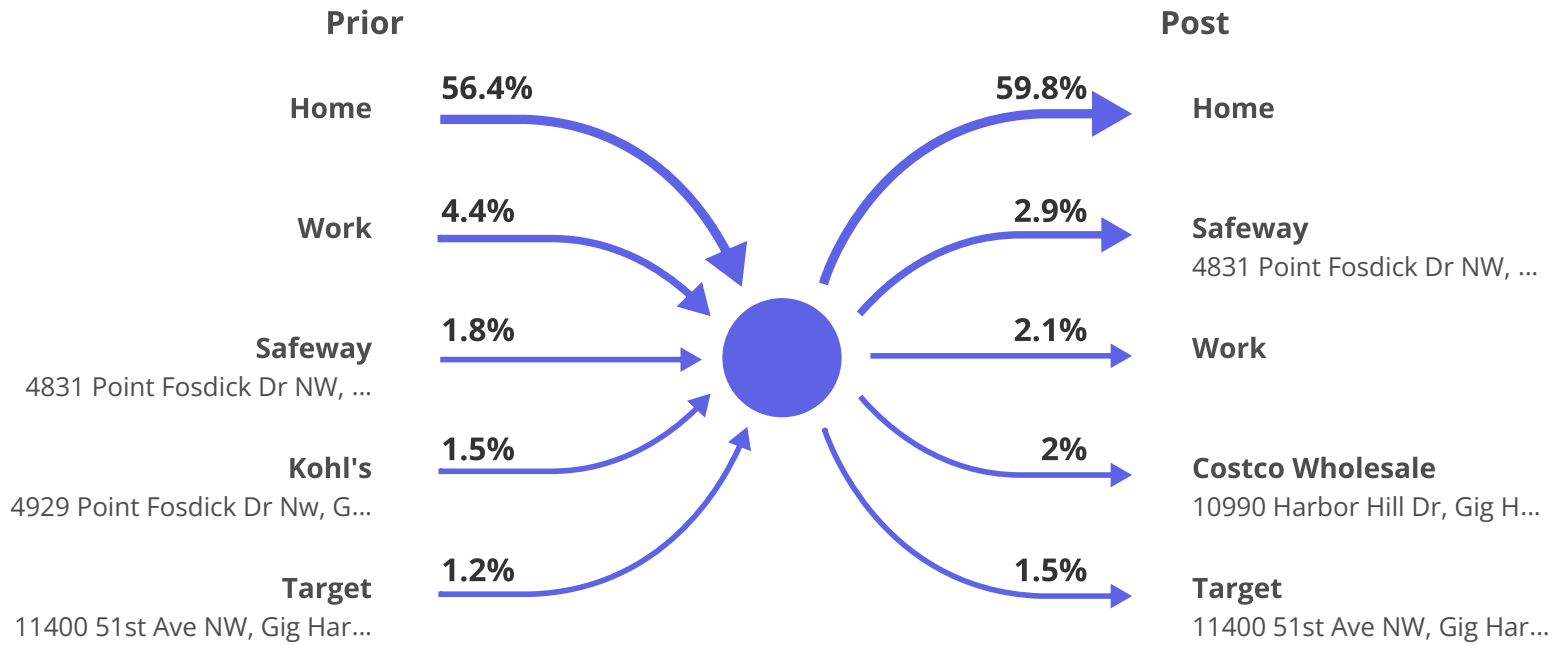
Property:

Uptown Gig Harbor / Pt Fosdi...

Show by:

- Location**
- Category
- Category Group

Show Home/Work:



## Visitor Journey - Routes

Property:

**Uptown Gig Harbor / Pt Fosdi...**

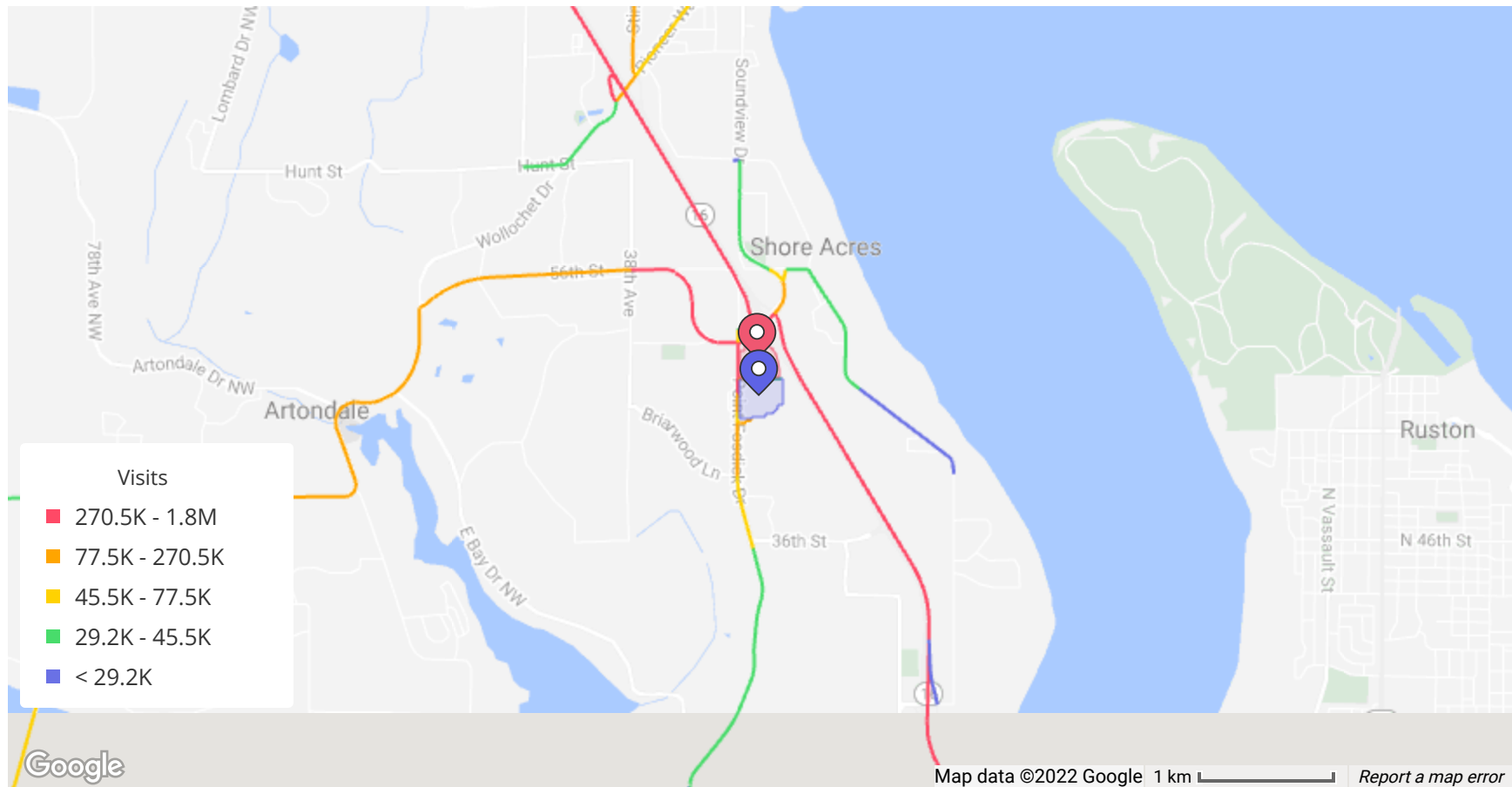
Journey Direction:

**To Property**

From Property

To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

Dismiss



To protect individual privacy, the beginning points shown for each route are approximations and do not represent actual home locations. [Learn more](#)

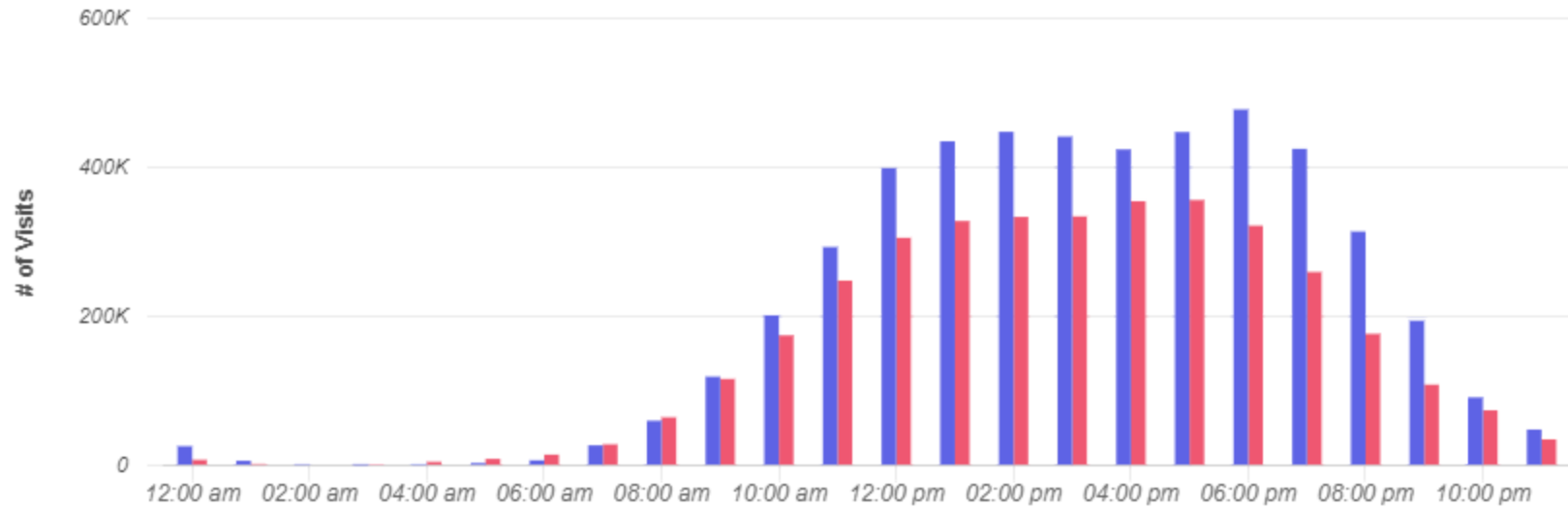
# Hourly Visits

**Uptown Gig Harbor**  
4601 Pt Fosdick Dr NW, Gig H...

**Point Fosdick Square**  
4831 Point Fosdick Dr NW, Gi...



Metric:  
**Visits**



## Daily Visits

### Uptown Gig Harbor

4601 Pt Fosdick Dr NW, Gig H...



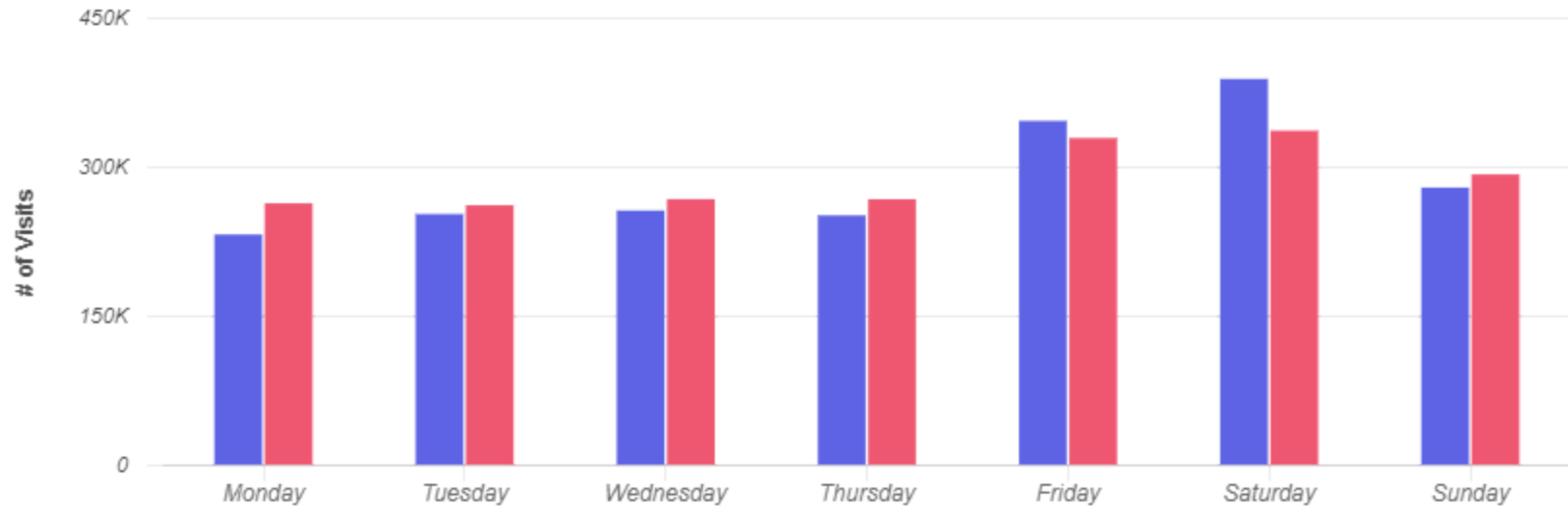
### Point Fosdick Square

4831 Point Fosdick Dr NW, Gi...



Metric:

Visits



# Length of Stay

**Uptown Gig Harbor**  
4601 Pt Fosdick Dr NW, Gig H...

**Point Fosdick Square**  
4831 Point Fosdick Dr NW, Gi...



Metric:

Visits

